

PRST CASE STUDY

PRST Team Supplies Electricians for High Demand Conventions



CLIENT

A company that provides electrical and production needs for trade shows and events.

KEY STATS



12+ Year relationship with client



Typically, **60 tradespeople** assigned weekly



Average **300-500 orders** annually



Positions filled

- Electricians
- Electrical helpers

CHALLENGE

The client was struggling to meet the high demand of electricians needed to help setup power for the convention booths of a popular event location. Depending on the size of the convention or show, the client needed upwards of 150-200 electricians and electrical helpers. They contacted PeopleReady Skilled Trades (PRST) to assist in finding qualified tradespeople.

STRATEGY

The PRST team has built an extensive relationship with the client over many years to assist in their major shows and events. We have worked hard to build a strong, reliable database of tradespeople for the client and are proactive in recruiting and sourcing to attract new electrical helpers. Our PRST team uses the customer's feedback to make continual improvements and innovate.

RESULTS

With proactive recruiting, consistent communication and around-the-clock effort when required, PRST has consistently delivered on the client's electrician staffing needs.

In addition, our team has worked to rapidly fill any demand by the client even under extremely tight turnaround times — anywhere from a few weeks to a day or less. Our team remains on standby for our client and stays in touch with our database of skilled workers so we can quickly fill any projects or last-minute orders.

Whether the order is for 50, or upwards of 150 tradespeople, the PRST team will be ready to fill and provide ongoing support because of the trust and relationship we've built with our client.

Team PRST builds with you

Looking for skilled tradespeople for your next project?
Visit skilled.peopleready.com/request-tradespeople.