

PRST CASE STUDY

Scaling Fast: How PRST Helped Meet Critical Deadlines and Win More Work



CLIENT

A large electrical and mechanical contractor working in the highly competitive southeastern U.S. markets.

KEY STATS



20 electricians
deployed initially



20 additional
electricians deployed



48-hour
turnaround time

CHALLENGE

The client was working on a 1.5 million square foot commercial warehouse project, originally planned in three distinct construction phases. However, unforeseen delays pushed back the start date, compressing the timelines and causing phase overlap. A fixed delivery date and no room for compromise triggered an urgent need to double the number of electricians deployed from 20 to 40 electricians in less than a week.

STRATEGY

PeopleReady Skilled Trades (PRST) specializes in helping contractors and subcontractors build agile workforce strategies. With a presence in local markets nationwide, a strong database of skilled electricians and a reliable bench of traveling professionals, PRST enables clients to scale quickly and confidently. This flexibility is especially valuable when expanding into new markets or when existing crews are already at capacity.

RESULTS

The PRST team responded within 48 hours, delivering 20 additional electricians without compromising on quality, safety or compliance. The client met their project deadlines and was subsequently awarded a new contract from the same owner in a neighboring city. Many of PRST's electricians have been requested to return as the new project ramps up — highlighting the trust and value PRST brings to high-stakes projects.

Team PRST builds with you

Looking for electricians or other skilled tradespeople?
Visit skilled.peopleready.com/request-tradespeople.